



Suwanee Day 2012 Design Competition

Your design could be *the* fashion statement at Suwanee's annual festival! The Suwanee Day festival is seeking submissions of original artwork or graphic design for use on its 2012 festival t-shirts and posters. The artist/designer of the selected work will receive a **\$500** cash prize. **The submission deadline is May 31, 2012.**

Submission specifications

Original artwork, including paintings, drawings, photographs, and digitally created designs will be accepted. Digitally formatted files/copies of all submitted artwork (preferably in jpeg or pdf formats) is requested to accompany all entries. Please bear in mind that the work needs to be versatile and reproduce well, at a minimum, on t-shirts and as posters.

Digitally created images should be printed and mounted for display as well as submitted in jpeg or pdf formats; **if selected as the winner, the design also must be provided as an eps file or another vectored format.** Hand-created images should be on canvas or high-quality paper in a size no larger than 24 x 36 inches; smaller submissions (no less than 8.5 x 11) with a similar ratio of width to height (70 percent) are acceptable. If original artwork is selected, the winning image will be scanned or photographed for reproduction; ideally, a jpeg image/scan of your original artwork also will be provided with your submission.

All submitted images should be mounted on foam board for display purposes.

You may incorporate into your image any, all, or none of the following text:

- Suwanee Day 2012
- September 15, 2012
- Town Center Park
- A Celebration of Community

Artwork should embody the spirit of Suwanee Day or the larger Suwanee community. The festival theme is "A Celebration of Community." For more information, see Background section below.

Submissions must be accompanied by the attached application form and emailed, mailed, or dropped off to:

Lynne Bohlman DeWilde
ldewilde@suwanee.com
City of Suwanee
330 Town Center Avenue
Suwanee, GA 30024

Recognition

Entries **may** be exhibited at the Suwanee Day festival.

At a minimum, the winning image will be used to create:

- Suwanee Day t-shirts, given to festival sponsors and volunteers and sold at the festival
- Suwanee Day posters, which are used to market the festival.
- The Gwinnett Daily Post Suwanee Day special section

The winning artwork/design becomes the property of the Suwanee Day festival and the City of Suwanee, who reserve the right to make modifications as necessary; use the image on additional products, such as ornaments, and in various and all promotional materials; and make use of the image in perpetuity for promotional purposes.

The winning artist will receive:

- \$500
- recognition on the City of Suwanee and Suwanee Day websites
- a story in the City of Suwanee newsletter and Suwanee Day special promotional section
- media recognition via a press release
- the opportunity to be in the Suwanee Day parade
- a poster and two t-shirts

The winning original image will become part of the permanent collection of the City of Suwanee.

Process

All entries must be received by May 31. An artist may submit up to three entries. Designs will be judged by a panel, which may include representatives from the Suwanee Day 2012 Planning Committee, City of Suwanee, Suwanee Day 2012 marketing sponsor, Suwanee Public Arts Commission, and local artists and graphic design professionals.

The winning artist will be notified by July 9.

All non-winning artists will be notified as well and **may** have the option of having their work exhibited and offered for sale at the festival. If sold, proceeds will be mailed to the artist. All entries not sold become the property of the Suwanee Day Planning Committee/City of Suwanee if not picked up in person by October 1, 2012.

More legal information

The artist agrees to indemnify and hold harmless the Suwanee Day Planning Committee and City of Suwanee from and against any damages or losses sustained as a result of any design which is not original. The Suwanee Day Planning Committee reserves the right to decline selection of all entries.

Background information

The Suwanee Day Festival, an annual “celebration of community,” will be held Saturday, September 15, at Town Center Park. The festival includes a parade, arts & craft exhibitors, children’s rides & activities, entertainment with a featured evening concert, and fireworks. Approximately 55,000 people attend last year’s festival.

The City of Suwanee is a friendly, progressive, award-winning community of about 15,500 located 30 miles north of Atlanta. For additional information about Suwanee Day and the City of Suwanee, visit www.suwaneeday.com and www.suwanee.com.

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APPLICATION FORM

Submission Deadline: May 31, 2012

Name _____

Business Name (if applicable) _____

Street Address _____

City _____ State _____ ZIP Code _____

Phone _____ Alt. Phone _____

E-Mail Address _____

Submission Format (check one)

Digital design Original artwork

Exhibition/Sale Preferences

Yes, if not selected as the winning image, it is OK for my work to be exhibited at the festival or any Suwanee Day-related event, but I understand that these exhibits may not occur. At these exhibits, I understand that my artwork will be offered for sale and that if sold, the purchase price will be sent to me. If my work is not selected as the winner or sold, I must pick it up by October 1, 2012 or it becomes the property of the Suwanee Day Festival/City of Suwanee. The price I recommend for my work is:

\$25 \$50 \$100 \$150 Other, not to exceed \$150 \$ _____

No, I do not wish for my non-winning artwork/design to be exhibited or sold. I will pick up my artwork from the City of Suwanee by October 1 or, after that date, I understand that it becomes the property of the Suwanee Day Festival/City of Suwanee.

Acknowledgement. The execution of my signature below indicates that I understand and agree that the winning artwork/design shall become the exclusive property of the Suwanee Day Festival/City of Suwanee and that the Festival and City may use my design for any advertising, promotional, or other purpose without my permission and without any additional compensation. I further acknowledge that the Festival/City may make minor modifications to my design and reserve the right to decline selection of all entries. I agree to indemnify and hold the City harmless from any damage or loss arising out of the misappropriation or use of an image that is not the artist's original work and is otherwise protected.

Signature _____ Date _____

Submission Checklist

- Design printed and mounted for exhibit.
- Electronic, jpeg, pdf, and/or eps, version provided as well.
- Application completed and signed for each entry and enclosed.
- Artist's name is written in pencil or on label on back of mounted artwork.